

**2010****Rates for www.sun-protection-and-you.com****Banners:**

Size	Monthly rate per banner per page	Annual rate per banner per page
100x100	\$20.00	\$216.00
120x60	\$15.00	\$162.00
120x90	\$20.00	\$216.00
120x240	\$40.00	\$432.00
120x600	\$65.00	\$702.00
125x125	\$30.00	\$324.00
160x600	\$80.00	\$864.00
180x150	\$40.00	\$432.00
200x200	\$55.00	\$594.00
234x60	\$30.00	\$324.00
300x250	\$65.00	\$702.00
336x280	\$75.00	\$810.00
468x60	\$45.00	\$486.00

**Text links:**

Number of characters:	Monthly rate per link per page	Monthly rate per link per page	Annual rate per link per page	Annual rate per link per page
	One keyword	Two keywords	One keyword	Two keywords
up to 10	\$10.00	\$18.00	\$108.00	\$194.40
11 to 25	\$15.00	\$28.00	\$162.00	\$302.40
26 to 49	\$25.00	\$48.00	\$270.00	\$518.40
50 to 74	\$35.00	\$68.00	\$378.00	\$734.40
75 to 99	\$45.00	\$88.00	\$486.00	\$950.40

\*\*\* For top placement ads below the fold , multiply the price times 2.

\*\*\* A one time \$50 non-refundable set up fee is due upon agreement for new advertisers.

\*\*\*Rates are subject to change